

# McGill Management International Case Competition 2006 Rules

## The Case

The case will be multi-disciplinary.

## The Presentation Site



Desautels Faculty of Management  
Samuel Bronfman Building; 2nd Floor  
(Rooms 202 and 204)  
1001 Sherbrooke Street West  
McGill University, Montreal

## Presentation and Procedures:

The presentation order will be determined randomly during the opening dinner on Wednesday, March 22, 2006.

The Competition will start on Friday, March 24 with the distribution of the case. Teams will receive the case according to their presentation order.

It is the team's responsibility to pick up the case on time. No extra time will be allowed for those who pick up their case late.

Each team will be accompanied back to their hotel room. They will have exactly 24 hours to solve the case. You can only use the 2 computers that are provided to you.

Faculty advisors are not allowed to contact their teams at anytime once the competition has started.

The presentations will be held on Saturday, March 25, 2006. Formal business attire is required. Each team will have to provide a printed copy of their slides to a volunteer at least an hour prior to their first presentation.

You are not allowed to change anything (Content or Background) between the 2 presentations. All presentation material should be submitted including slides that will be used as backups or appendices to answer questions.

Each team will present to 2 different panels of judges – once in the morning and once in the afternoon. 2 teams will present at the same time every 30 minutes, each to a different group of judges and then alternate for the afternoon presentation.

A MMICC volunteer will come and guide the team to the presentation rooms when it is their time to present.

You may use personal presentation notes or personal copies of slides during your presentation if you wish. Presentation is PowerPoint based, but you can also use flipcharts.

Each presentation must be a maximum of 20 minutes plus a 5 minute Question and Answer period.

Time signals will be shown to presenters at the 15, 10, 5, 2 & 1 minute mark.

All 4 students must participate during their presentation in fairly equal amounts of time.

It is mandatory to attend the judges' feedback session from 5:00 to 6:00 p.m. after all presentations are over.

It is the judges' responsibility to rank the top three universities.

## **Each team will be provided with:**

Two computers – one with internet access

Both computers will have Windows XP with full English version of Microsoft Office

Office Supplies: Pens, papers, highlighters, flip charts, etc...

4 copies of the case and the presentation evaluation criteria

## **What you can bring with you:**

Each team member is allowed to bring 2 textbooks – 8 textbooks per team. No classroom handouts or personal notes allowed.

Each team member is allowed to bring a translation dictionary.

All items are subject to inspection. Textbooks will be inspected prior to the distribution of the case.

Each team member is allowed to bring a calculator (no text storage).

## **What you cannot bring with you:**

On a regular basis, a MMICC committee member will come in the room and is allowed to check the material that you are using.

No programmable calculators are allowed.

No personal laptops are allowed.

No CDs (any type), DVD's (Any type), Zip Disks, or diskettes are allowed.

## **What you cannot do:**

You are not allowed to seek any help or advice from your team advisor.

No Email allowed. No online chatting or conferencing allowed.

All online activities will be monitored.

Using a website that requires the use of any kind of passwords, login (even though it is free) and data bases from your university.

The use of internet is for “light” research purposes only: Otherwise known as “passive” use of the internet.

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## **Interpretation of these rules:**

Any questions with regards to the application or interpretation of these rules must be directed to Richard Donovan.

If needed, he will consult with the necessary people then render a decision.